

APPROVED



Salem Academy Charter School

Minutes

Development Committee Meeting

Date and Time

Thursday January 22, 2026 at 8:00 AM

Location

Zoom: <https://salemacademycs.zoom.us/meeting/register/KUxc7EifSYChP4qS3t4IQQ>

The Salem Academy Charter School Development Committee will meet at 8:00 AM.

Committee Members Present

Fallon Burke (remote), Giselle Ortega (remote), Laurie Kennedy (remote), Stephanie Callahan (remote)

Committee Members Absent

Nohara Lopez-Okoli

I. Opening Items

A. Record Attendance

B. Call the Meeting to Order

Laurie Kennedy called a meeting of the Development Committee of Salem Academy Charter School to order on Thursday Jan 22, 2026 at 8:06 AM.

II. Development

A. RFC Gala 2026 Planning

During the meeting, the committee reviewed and confirmed proposed ticket pricing for the 2026 REACH for College Gala. General admission tickets will be priced at \$100, with an Early Bird or Flash Sale rate of \$75. Alumni tickets will be offered at \$50, with a discounted Early Bird rate of \$25. Staff members will be able to attend the event at no cost and will have the option to purchase guest tickets at a reduced rate. Guest tickets for staff will be available for \$50 if purchased before February 13, with no limit on the number of guest tickets. As a future consideration, the committee discussed the possibility of offering a flash sale for current parents.

The committee also discussed the honorees and recognition structure for the event. We hope to have an individual honoree and recognize long-standing Service-Learning community partners. These partner organizations will be invited to attend the event at no cost, will be recognized verbally during the program, and will be offered the opportunity to host a display or showcase table.

The committee agreed that each year, two Service-Learning partner organizations will be spotlighted as part of the Gala. Each organization will receive four complimentary tickets and a display station for collateral materials. The group also discussed whether this recognition model should be an annual feature and considered the possibility of establishing an annual theme for honorees.

III. Other Business

A. Sponsorship Update

Fallon gave a brief update on the status of Gala sponsorship efforts.

B. Grant & Funding Updates

Stephanie Callahan provided grant and funding updates, including confirmation that Salem Academy received a Mental Health/SEL grant for FY26. She also shared that her and Fallon met with the offices of Senator Lovely and Representative Cruz to discuss potential earmark opportunities. Finally, she reported that the school is currently in the process of applying for the Nonprofit Security Grant (NSG).

IV. Closing Items

A. Adjourn Meeting

There being no further business to be transacted, and upon motion duly made, seconded and approved, the meeting was adjourned at 8:50 AM.

Respectfully Submitted,
Fallon Burke