45 Congress Street = Salem, MA 01970 = 978.744.2105 = www.salemacademycs.org

Dear Salem Academy Families and Friends,

Salem Academy was started by parents and educators who saw an urgent need for a school that put students first, where every child learns what it takes to succeed in college and develops the skills needed to be a productive person.

Each child initiates our learning process again. What does this child need from us? How does this child learn? How can we challenge this student to grow into the person he or she is capable of becoming?

A Salem Academy education is above and beyond the norm. We are a unique place, *but we can continue to succeed only with your help*. Every year we come to you, our current parents, to ask you to support the Annual Fund. State reimbursement alone is not enough.

We have exciting news this year. With the generosity of an anonymous friend, every donation to our Annual Fund by June 30 will be matched dollar for dollar up to \$10,000. With this match, we're on our way to our 2018 Annual Fund goal of \$20,000. A gift of \$50 from every Salem Academy family would put us over the goal. Won't you make a donation in any amount to the school's Annual Fund while we have this historic matching offer?

Each year parents get behind fundraisers such as car washes and Yankee Candle drives, which wonderfully benefit your children's activities. An Annual Fund gift keeps the school on track by helping furnish classrooms, pay teachers livable salaries and update equipment.

To make a donation:

- Donate online using our secure website www.sacs.kindful.com
- Send a check in the enclosed envelope, or
- Call or drop by the school with credit card info

We are a school community that's here for you and your family. We put students first every day, and we need your support to continue to make the best learning environment possible for all the children who attend.

Sincerely,

Nina Cohen

Chair, Board of Trustees

ming V. Cohen

Christine Wynne

Christine H. Wynne

Chair, Development Committee

